

Official RFD Made Contesting Rules

The following guidelines and rules apply to all entrants of the RFD Made gift basket social media promotion. No purchase necessary. Purchase does not increase your chance of winning. Void where prohibited.

Prize: The RFD Made gift basket, hereinafter referred to as the “prize” consists of the following goods and wearables;

Pinnon Meats - \$20 gift card, The Norwegian – Reindeer Feed, Rockford Art Deli – 815 T-Shirt, Ole Salty's – Original Kettle Cooked Chips, Huston Candle Company – Deck the Halls Wax Melts, Beef-a-Roo – Seasoned Salt, Midway Village Museum – Sock Monkey, Rockford Roasting Co. – 1lb whole bean, Nicholson Hardware – Baseball Hat, Bath & Body Fusion – Dream Cream and Cucumber Melon Soap Sponge, Rathskeller – Howler & \$15 gift card.

There is no substitution, transfer, or cash equivalent for prize, except that Lou Bachrodt Auto Mall may, at its sole discretion and to the extent permitted by law, substitute prizes of comparable value or cash. The prize is limited to the item(s) described via social media and/or listed in the contest-specific rules and do not include taxes, gratuities or any other expenses. All items awarded as part of a prize will be subject to the terms and conditions set forth by the issuing business for said prize. Other restrictions may apply.

Winner Selection and Notification: Winner(s) will be randomly chosen and contacted by Lou Bachrodt Auto Mall shortly after contest ending. Winner(s) must reply within ten (10) days of notification attempt via Facebook Messenger or winner will be disqualified and the prize will be forfeited and an alternate winner(s) may be chosen. If a potential winner(s) cannot be contacted, or if a prize or prize notification is returned as undeliverable, the potential winner(s) will be disqualified and will forfeit the prize. Lou Bachrodt Auto Mall employees, any employee of the Bachrodt Auto Group, and their immediate family members are not eligible to win this prize.

Unless otherwise specified in the prize notification: (1) all prizes or prize certificates may be picked up at the Lou Bachrodt Auto Mall Showroom, 7070 Cherryvale N. Blvd Rockford, IL 61107, and (2) the winner(s) will forfeit any prize or prize certificate not claimed, by winner or proxy, within thirty (30) days of winning. Prize will not be mailed to the winner(s). Lou Bachrodt Auto Mall staff must be notified of proxy beforehand.

Conditions: Due to contents included winner of the RFD Made basket Must be 21 or older at time of pick-up. Winner(s) must be an IL or WI resident within 50 miles of Lou Bachrodt Auto Mall. 7070 Cherryvale N. Blvd Rockford, IL 61107

Prior to awarding any prize or prize certificate, and depending on the nature of the prize and eligibility requirements of the contest, Lou Bachrodt Auto Mall in its sole discretion may require verification of Promotion winner's identification by a showing of valid government-issued photo identification.

To the fullest extent permitted by law, by participating and/or accepting a prize, entrants, winner(s) and guests (if applicable) agree to release and hold harmless Lou Bachrodt Auto Mall, any social media platform utilized in the conduct of the Promotion (including but not limited to Facebook, Inc.) and each of their respective parent, subsidiary and affiliated entities, and the officers, shareholders, directors, employees, agents, representatives, successors, and assigns of each of them (collectively, the “Released Parties”) against any and all claims or liability arising directly or indirectly from the prize or participation in the contest. Note: This promotion is in no way sponsored, endorsed, administered by or associated with Facebook

Entry: To be considered for contest entrants must comment as per post directions on the contest post at the official Lou Bachrodt Auto Mall page, @LouBachrodtChevy, between 12 p.m. CT on 12/16/2020 and 12 p.m. CT on 12/22/2020. Odds of winning depend solely on number of entries at end of contest. Any questions can be directed to social@bachrodt.com